

B. REED

ENTERPRISES, LLC

WWW.BREEDENTERPRISES.COM

PRODUCTS & SERVICES



CAPABILITY STATEMENT



CREATING SOLUTIONS FOR PERSONAL AND PROFESSIONAL DEVELOPMENT

SAVING LIVES ONE CLASS AT A TIME



PERTINENT CODES

- 41612: HUMAN RESOURCES CONSULTING SERVICES
561499: ALL OTHER BUSINESS SUPPORT
611410: BUSINESS AND SECRETARIAL SCHOOLS
611430: PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING
624190: OTHER INDIVIDUAL AND FAMILY SERVICES
80101500: MFMP BUSINESS AND MANAGEMENT CONSULTATION SERVICES

DIFFERENTIATORS

- 20+ YEARS OF PROFESSIONAL EXPERIENCE
PROPRIETARY COACHING PROGRAM CURRICULUM
10+ YEARS RETAIL/FASHION INDUSTRY
5+ YEARS CORPORATE TRAINING
5+ YEARS DATA, MARKETING, & TAX ANALYTICS
ENTREPRENEUR
FASHION COLLEGE INSTRUCTOR
SUBSTANCE ABUSE COUNSELOR
CARE PARTNER VOLUNTEER

CORE SERVICES AND SOLUTIONS

- PROFESSIONAL DEVELOPMENT: STAFF DEVELOPMENT, ONE ON ONE COACHING, GROUP COACHING, MONTHLY SUBSCRIPTION SERVICES, WEBINARS, WORKSHOPS, EBOOKS/PLANNERS/WORKBOOKS
EAP MENTAL HEALTH SUPPLEMENT
CAREER DEVELOPMENT
SOFT SKILLS TRAINING
LEADERSHIP DEVELOPMENT
DEI & SENSITIVITY TRAINING
EMPLOYEE WORKPLACE ESSENTIALS

PERTINENT CODES

- 611699: ALL OTHER MISC SCHOOLS & INSTRUCTION
611430: PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING
624190: OTHER INDIVIDUAL AND FAMILY SERVICES
456199: ALL OTHER HEALTH AND PERSONAL CARE RETAILERS
339113: SURGICAL APPLIANCE AND SUPPLIES MANUFACTURING
423450: MEDICAL, DENTAL, AND HOSPITAL EQUIPMENT AND SUPPLIES MERCHANT WHOLESALERS

DIFFERENTIATORS

- CERTIFIED STRENGTH & CONDITIONING TRAINER
FIRST AID, CPR, BASIC LIFE SUPPORT, CERTIFIED INSTRUCTOR
CERTIFIED FIRE FIGHTER - NSPQ 2 CERTIFIED
EMERGENCY MEDICAL TECHNICIAN, STATE AND NATIONAL CERTIFIED
EVOC CERTIFIED
8A STATE CHAMPIONSHIP FOOTBALL COACH

CORE SERVICES AND SOLUTIONS

- ATHLETIC EMERGENCY RESPONSE TRAINING
CPR CERTIFICATION - ON-SITE/VIRTUAL
BLS ONLINE CERTIFICATION - ON-SITE/VIRTUAL
FIRST AID CERTIFICATION - ON-SITE/VIRTUAL
HEALTHCARE PROVIDER CERTIFICATIONS
RESCUE PRODUCTS

PROPRIETARY PROGRAM

OUR DAILY DEVELOPMENT PLAN® EAP MENTAL WELLNESS SUPPLEMENT PROGRAM IS A PERFECT COMPLIMENT DEVELOPMENT COACHING APPROACH WITH YOUR CURRENT EAP.

OUR ATHLETIC EMERGENCY RESPONSE TRAINING OFFERS THE IMPORTANCE OF SPORTS FOCUSED ATHLETIC RESPONSE TRAINING IS TO ASSIST IN PREVENTING INJURES AND AILMENTS FROM PROGRESSING.

CERTS/REGISTRATIONS

- 044643780: DUNS
F872741585001: FLORIDA MARKET PLACE REGISTRATION
87-2741585: FEIN REGISTRATION
9CNT0: CAGE/NCAGE REGISTRATION
4378-24655709: LEAN PROCESS AND SIX SIGMA CERTIFICATION
9KDHRAZZ: LIFE COACH CERTIFICATION
DBE, JSEB & CBE: CERTIFIED

BENITTIA REED DEVELOPMENT COACH

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EMPLOYEE WELLNESS PROGRAMS REDEFINED

“
EMPLOYEES AND LEADERS NEED TO FEEL THAT THEY ARE CONTINUOUSLY DEVELOPING IN THEIR PERSONAL AND PROFESSIONAL LIVES.
 ”

According to the U.S. Office of Personnel Management, an Employee Assistance Program (EAP) is a voluntary, work-based program that offers free and confidential assessments, short-term counseling, referrals, and follow-up services to employees who have personal and/or work-related problems.

More often than not, **teams aren't in need of licensed therapy, but would greatly benefit from daily life coaching that focuses on personal development.** Naturally, when a person develops individually the effects translate positively in other aspects of their lives -- especially on a professional level.

B. Reed Coaching's, Daily Development Plan (DDP) is an affordable mental wellness monthly membership that focuses on personal development. DDP affords your employees the opportunity to address life's challenges on their own terms and schedules. Current work EAPs do not address these areas that affect individuals and their families everyday.

B. Reed Coaching offers your team monthly confidential wellness coaching virtual tools:

- eBook (Topic focused)
- Daily Prompted Journal/workbook (Topic focused)
- Monthly LIVE Workshop (Topic focused)
- Discount on other services with active membership

Three Mental Wellness monthly Daily Development Supplement Plans:

- Mental Wellness Plan
- Stress Management Plan
- Substance Abuse Plan

Daily Development Plan[®]

By B. Reed Coaching

Mental Wellness Plan

- Clarity
- Empowerment
- Mindset
- Confidence
- Goal Setting
- Self-esteem

Stress Management Plan

- Creating Calm
- Mindfulness
- Wellness
- Self-Care
- Work/Life Balance
- Managing Anxiety

Substance Abuse Plan

- Forming New Habits
- Motivation
- Resetting Wellness
- Knowledge of Self
- Happiness
- Setting Boundaries

WWW.BREEDCOACHING.COM Three Mental Wellness Supplement Plan Options

Daily Development Plan[®] ✔

- Professional guided, but individual focused
- Ability to revisit previous coaching lesson at no cost Employee

Current EAP ✘

- Physical fitness focused only
- Health/Nutrition options are provided On-Site only

Daily Development Plan[®] ✔

- Access to online membership for privacy
- Individual Personal Development results in Professional Development

Current EAP ✘

- Organization-based incentives only
- Mass produced curriculum for all employees

Daily Development Plan[®] ✔

- Monthly curriculums are available via multiple methods which allows flexibility for Employees
- Virtual services reduces your organization's cost..not paying for On-Site facilitators

Current EAP ✘

- COVID restrictions may limit access to On-Site benefits
- Resistant to change due to no personal gain

Daily Development Plan[®] ✔

- Increases Employee and staff engagement and improves individual performance
- Discount available for other B. Reed Coaching services outside of your organization's membership

Current EAP ✘

- Health assessments can violate HIPAA, GINA, or ADA
- Pressured to engage in activities to qualify for financial incentives

Daily Development Plan[®] ✔

Helps identify and develop high potential Employees Personal Development is a continuous journey that is applicable in daily life

Current EAP ✘

- Personalized development is provided in only three EAP therapy sessions
- Employee must pay or therapy after three free EAP sessions

Athletic Emergency Response Training



Training Options:

- Certified or Non-Certified
- Onsite
- One-on-One
- Group

- Sporting Facility Staff
- Coaching Staff
- Parents of Athletes

Are You Equipped?

If you do not have a Full Time trainer for your staff, what is your plan for medical injuries?

The importance of **Sports Focused Athletic Response Training** is to assist in preventing injuries and ailments from progressing.

Immediate first aid can effectively prevent a sprain or fracture from progressing, stop bleeding, and potentially save someone's life in the event of cardiac arrest or other life-threatening injuries.

Sports Focused Training

- Basic Life Support
- Broken Bones
- Cardiac Arrest
- Concussion
- CPR/AED
- First Aid
- Heat Exhaustion
- Heat Stroke
- Oral Injury
- Spinal Injury



CONTACT US

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DUVAL COUNTY
PUBLIC SCHOOLS

Approved DCPS Vendor



www.reedrescue.com



American Red Cross
Licensed Training Provider

Certified Strength & Conditioning Coach
Certified EMT/Paramedic